

PATRICK J. O'NEILL

62 Sunnyside Ave, Tarrytown, N.Y. 10591
patrickjoneill@verizon.net

646 573-4303 or 914 631-7169
www.patrickjoneill.com

Senior Media Professional with the ability to write, edit and voice information in a concise and engaging way, with a splash of humor when appropriate. Multi-specialist in business, personal finance, food, lifestyle and general news. Solid strengths in written and verbal communication, managing others, building relationships and making the complex understandable to attract a diverse audience.

FREELANCE WRITING, EDITING AND VOICEOVERS

PRESENT

CLIENTS INCLUDE:

- Fox News Radio
- The Wall Street Journal*/Dow Jones Radio
- Barron's* Radio
- Municipal Credit Union
- Vanguard Direct (marketing)
- Advisor Intelligence (e-newsletter)
- Optimum Design & Consulting (websites)
- Webb Communications (website strategy)
- The Renco Group www.rencogroup.net
- Relamatrix Medical Bill Review www.relamatrixmedbillreview.com
- Maltajo Productions www.maltajo.com
- Inside F&B* (culinary online magazine) www.insidefandb.com/2010/04/service-with-a-smirk

(Additional writing samples and voiceover demos on personal website)

BLOOMBERG RADIO, New York

EXECUTIVE PRODUCER

2007-2009

Oversaw business/financial news content of morning-drive time programs heard over WBBR and XM Sirius Satellite Radio, managing a staff of 19, including news anchors, hosts, producers, writers, guest bookers and audio editors. Helped broaden the scope of topics, leading to higher ratings and increased advertising revenue.

DOW JONES & CO., New York

SENIOR NEWS EDITOR

1998-2007

Managed the presentation of business and consumer reports for *The Wall Street Journal* and Dow Jones Radio networks, supervising 15 people, helping bolster affiliate roster to more than 200 stations nationwide. Also anchored newscasts, wrote national radio ads for *The Wall Street Journal* and contributed to podcasts supporting and extending *The Wall Street Journal* brand.

Also at DOW JONES:

NEWS EDITOR/REPORTER, WSJ Radio

1996-1998

WRITER/PRODUCER, WSJ Radio, "The Wall Street Journal Late News" for the

USA TV Network and Dow Jones Cable News for cable stations nationwide.

1982-1996

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GOOD HOUSEKEEPING, New York **WRITER/FREELANCE** **1997-2002**
Wrote promotional features on food, health, personal finance and other lifestyle topics, heard on CBS Radio, Wal-Mart's in-store radio network and Smart Source's grocery-store network.

VIACOM, New York **WRITER/FREELANCE** **1989-1990**
Wrote promotional materials for the home-video division.

WKTU-FM, New York **NEWS REPORTER/FREELANCE** **1981-1983**

WPLJ-FM, New York **NEWS REPORTER/FREELANCE** **1981**

WRVR-FM, New York **NEWS REPORTER/WRITER** **1977-1981**
Also wrote and voiced "Sixty Seconds," lifestyle features on food, business, health, technology and other topics and was the station's commercial copywriter.

WGOE-AM, Richmond, Va. **NEWS REPORTER/WRITER** **1973-1977**
Also wrote, voiced and produced commercials and did freelance writing and voiceovers for several advertising agencies.

WINNER: Culintro Food Writer Challenge 2009

EDUCATION: Bachelor of Arts, Journalism/Broadcasting, Duquesne University